

PARLIAMENT

Lights



SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

© Philip Morris Inc. 1996 8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.



206 1038831

PHILIP MORRIS INC.

THIS ADVERTISEMENT PREPARED BY YOUNG & RUBICAM NY

Job Number 146744
 Job Name 206 1038831
 File Name 206 1038831
 User Description Sam Taylor 12" x 48"
 Month Sep Size 7" x 24"
 Scale Line 6.125" x 23.125"
 Size 1/2" x 1"

Warning Statement: B
 Tar Content: 8
 Nicotine Content: 0.7
 Description: Lights
 Documented in Product Registration
 in Final Form: August 1996
 T&A: 32 1A
 Year: 07/96